



The 30 Day Value and Offers Challenge

One small, faithful action a day. Check the box as you go.

1. ☐ Write your core offer in one clear sentence and read it aloud.
2. ☐ Name the real transformation your customer is buying.
3. ☐ Test your offer sentence on one person and note their reaction.
4. ☐ List every component of your offer with a dollar value.
5. ☐ Total the value and set your price well below it.
6. ☐ Calculate what the problem costs your customer if unsolved.
7. ☐ Pray over your pricing and ask God for honest confidence.
8. ☐ Reprice one offer by the outcome's value, not your hours.
9. ☐ Find one place you underprice out of fear and name it.
10. ☐ Quote your new price out loud to a qualified prospect.
11. ☐ Identify one-off work you keep reinventing.
12. ☐ Write the fixed steps of that work as a repeatable package.
13. ☐ Give your package a clear, simple name.
14. ☐ Read Genesis 41 and notice Joseph's system thinking.
15. ☐ Draft an honest guarantee you can fully stand behind.
16. ☐ Name the biggest fear that stops your customer's yes.
17. ☐ Adjust your guarantee to remove that exact fear.
18. ☐ Read Luke 10:35 and consider how to absorb a customer's risk.
19. ☐ Add one unexpected extra to every order this week.
20. ☐ Surprise one customer with value beyond what they paid.
21. ☐ Ask a happy customer to refer one person.
22. ☐ Thank a customer for trusting you with their problem.
23. ☐ Review one offer for clarity, cut a confusing line.
24. ☐ Practice naming your price without apologizing.
25. ☐ Read Matthew 5:41 and plan one second-mile action.
26. ☐ Rest and thank God for the value He put in you.
27. ☐ Encourage another business owner to value their gift.
28. ☐ Refine your value stack with one stronger bonus.
29. ☐ Write what you learned about offers this month.

30. ☐ Commit your offers to the Lord and begin again tomorrow.