



The 30 Day Selling with Integrity Challenge

One small, faithful action a day. Check the box as you go.

1. ☐ Reframe one sales conversation as serving, not closing.
2. ☐ Ask a real question before you pitch anything today.
3. ☐ Write the real need your best customers are meeting.
4. ☐ Drop one tactic that hides something from the buyer.
5. ☐ Say one true thing plainly where you used to spin it.
6. ☐ Write your line between honest influence and pressure.
7. ☐ Pray before your next sales conversation.
8. ☐ Write your three best discovery questions.
9. ☐ In one talk, listen twice as long as you speak.
10. ☐ Confirm a customer's need by repeating it back to them.
11. ☐ Name one place you are tempted to stretch the truth.
12. ☐ Tell a customer the honest truth, even if it costs the sale.
13. ☐ Refer one prospect you are not the right fit for.
14. ☐ Read the rich young ruler account in Mark 10.
15. ☐ Write your clear, specific ask word for word.
16. ☐ Make that ask plainly to one prospect this week.
17. ☐ Replace a hint with a direct, gracious request.
18. ☐ Pray, then ask, the way Nehemiah did.
19. ☐ List every promise you have not fully delivered.
20. ☐ Keep one of those promises this week.
21. ☐ Follow up with a past customer on purpose.
22. ☐ Thank a customer for trusting you.
23. ☐ Deliver one thing in the open, with nothing hidden.
24. ☐ Read Psalm 15 and ask God for oath-keeping character.
25. ☐ Review a deal for any unkept word and fix it.
26. ☐ Rest and entrust your outcomes to God.
27. ☐ Encourage another seller to choose integrity.
28. ☐ Apologize where you over-promised, and make it right.
29. ☐ Write what you learned about honest selling this month.

30. ☐ Commit your selling to the Lord and begin again tomorrow.