



The 30 Day Recurring Revenue Models Challenge

One small, faithful action a day. Check the box as you go.

1. ☐ Write one way your offer could become recurring.
2. ☐ Name the ongoing value worth paying for every month.
3. ☐ Calculate your income if ten customers paid monthly.
4. ☐ Read Exodus 16 and notice God's daily provision.
5. ☐ Draw your bowtie: how you get a customer.
6. ☐ Fill in the right side: what you do after the sale.
7. ☐ List your customers by name: thriving, quiet, at risk.
8. ☐ Pray for the people you serve, by name.
9. ☐ Define the single first win for a new customer.
10. ☐ Map the shortest path to that first win.
11. ☐ Cut one thing that delays a new customer's first win.
12. ☐ Read John 1:39 and make onboarding an experience.
13. ☐ Name the next thing your existing customers will need.
14. ☐ Ask one current customer what they need next.
15. ☐ Read Isaiah 54 and plan to enlarge your tent.
16. ☐ Offer one existing customer genuine next value.
17. ☐ List the top reasons customers leave you.
18. ☐ Name one early warning sign of churn to watch.
19. ☐ Reach out to one quiet customer with real care.
20. ☐ Read Ruth 1 and commit to covenant loyalty.
21. ☐ Design one genuinely valuable free on ramp.
22. ☐ Give that free value to five people this week.
23. ☐ Make sure your free taste is real, not a tease.
24. ☐ Read Psalm 34:8 and lead with generosity.
25. ☐ Thank a long term customer for staying.
26. ☐ Review one customer relationship you have neglected.
27. ☐ Rest and trust God for steady provision.
28. ☐ Help another owner build a recurring offer.
29. ☐ Write what you learned about recurring revenue this month.

30. ☐ Commit your work to the Lord and begin again tomorrow.