



Course 8 Workbook

The Science of Scaling. Build the plan to grow God sized, frame, floor, and focus, without losing your soul.

Session 1, Set a God Sized Goal

A goal so big it requires God forces a new approach and deeper faith.

My 10x goal, roughly ten times bigger than my current plan:

What would have to be completely different for this to be possible:

The fear that has kept my goals small:

Session 2, Set an Impossible Timeline

A timeline so short it seems impossible forces focus and dependence on God.

My big goal with the timeline cut in half, then half again:

What that shorter timeline forces me to change or cut:

One project I will give an uncomfortably short deadline, and who I will tell:

Session 3, Raise Your Floor

Your floor is your real standard. Be honest and quit the wrong things faster.

One hard truth about my work I have been avoiding:

The pottage I have accepted, a low standard that is costing my future:

One thing (client, habit, project) I will quit, and the first step to end it:

Session 4, Simplify Your System

Complexity does not scale, simplicity does. Less, but better.

Everything my business does now (offers, channels, activities):

The few that actually drive results (circle them):

One nonessential thing I will cut or pause this week:

Session 5, Engineer a Scalable Path

Find the repeatable path that works and press toward one mark.

My repeatable path, the numbered steps that turn a stranger into a served customer:

The one main thing I should be pressing toward:

What keeps pulling my focus off the proven path:

Session 6, Build Beyond Yourself

Scale by who, not how. Raise people who carry it further than you.

The one thing that would collapse if I stepped away:

One person I could raise to carry it, and how I will pour into them:

My one page Scaling Plan (goal, timeline, quits, focus, path, people):



Capstone: The Science of Scaling

Pull this course together in one sentence you could say out loud.

What I will put into practice from The Science of Scaling, in one sentence:
