



Free Resources to Leverage with Crown Revenue's Nonprofit Status

A working list of what your ministry can get for free or deeply discounted. It is split into what you can use today with no paperwork, and what unlocks once you have proof of 501(c)(3) recognition. Every item links to where to start.

The one key that unlocks most of it. The biggest nonprofit programs (Google for Nonprofits, TechSoup, Microsoft, and the discount catalogs behind them) require proof of 501(c)(3) recognition. That means either an IRS determination letter or a denominational group exemption letter. A church that only self declares its status does not yet qualify for those programs. Two ways to get the key: file **Form 1023-EZ** (about \$275, the determination letter arrives in 2 to 4 weeks), or affiliate with a parent denomination or network that grants a **group exemption** (free, but you have to join them). Until then, the "Available Now" list below is genuinely enough to run the whole ministry for free.

Available Now (free to anyone, no validation needed)

Office, email, and operations

- A **free Google account** (a normal Gmail, not the paid Workspace) gives you [Gmail](#), [Docs](#), [Sheets](#), [Slides](#), [Forms](#), [Drive](#), and [Calendar](#) with free appointment booking, all at no cost
- *Note: Google Workspace, the paid business suite that puts your own domain email (info@crownrevenue.org) behind a Google login, costs about \$7 per user a month. You do not need it for any of the tools here. It only becomes free through Google for Nonprofits once you have the determination letter.*
- [Google Classroom](#) (a free, gated online school for your courses) and [Google Sites](#) (a free simple website)
- [Google Voice](#) (a free dedicated ministry phone number)
- [Notion](#), [Airtable](#), [Trello](#), and [ClickUp](#) free plans for organizing the ministry
- [Wave](#) for free bookkeeping and invoicing

Website, design, and media

- [Netlify](#) (already hosting crownrevenue.org), plus [Carrd](#) and [Cloudflare](#) free tiers
- [Canva](#) free plan for graphics, flyers, and social posts
- [Unsplash](#) and [Pexels](#) for free, license safe photos
- [YouTube](#) for free video hosting and live streaming
- [Spotify for Creators](#) for free podcast hosting that distributes to Apple Podcasts and the rest
- [StreamYard](#), [Loom](#), and [OBS Studio](#) for recording and streaming your teaching

Reaching and growing people

- [HubSpot free CRM](#) to track contacts and members
- [Mailchimp](#), [MailerLite](#), and [Brevo](#) free email plans for newsletters

- [Calendly](#) free for booking calls and prayer appointments

Receiving donations today

- [Givebuttr](#): free fundraising and donation pages on a tip model, with tax receipts, the most accessible option to start now
- [PayPal donations](#): you already have PayPal, and you can collect gifts now
- [Zeffy](#): 100 percent fee free fundraising, though it verifies nonprofit status, so try it once you have your EIN documents in hand

Teaching and study tools

- [BibleGateway](#), [YouVersion](#), and [Blue Letter Bible](#) for Scripture and study
- [BibleProject](#) for free, excellent teaching videos
- [Logos Free Edition](#) for a free starter Bible study library
- [Claude](#), [ChatGPT](#), and [Google Gemini](#) free tiers for lesson prep, drafting, and research

Unlocks With Your IRS Determination Letter (or a group exemption)

These all require proof of 501(c)(3) recognition. Filing the **1023-EZ** is the fastest path. This is the lane where the real money sits.

- [Google for Nonprofits](#): free Google Workspace for the organization, plus [Google Ad Grants](#), which is **\$10,000 every month in free Google search ads**. This one alone is worth thousands a month.
- [TechSoup](#): the gateway to donated and deeply discounted software and hardware. Through it you can get [Microsoft 365 Business Premium](#) (often **10 free user licenses** with email on your own domain), [Canva for Nonprofits](#) (free Canva Pro), and discounted Adobe, QuickBooks, and laptops. Note: TechSoup does not accept self declared churches, so this needs the letter or a denominational group exemption.
- [Microsoft for Nonprofits](#): free and discounted Microsoft 365 and Azure cloud credits
- [Zoom for Nonprofits](#): significant nonprofit discount for webinars and classes
- [Salesforce Power of Us](#): 10 free licenses of a powerful CRM
- [HubSpot for Nonprofits](#): large discount on paid marketing and CRM tools
- Cloud credits from [Google Cloud](#), [AWS](#), and [Microsoft Azure](#)
- [Twilio.org](#): discounted and credited text messaging and communications
- Foundation and corporate grants, and corporate matching gift programs, almost all of which require the determination letter

Tax Leverage (your status, used well)

- **Nevada sales and use tax exemption**: your REV-F005 application is built and ready to submit, so ministry purchases can be made tax free
- **Property tax exemption** on property used for ministry purposes
- **Clergy housing allowance**: a large share of any pay you take can be excluded from federal income tax
- **Accountable plan**: reimburse genuine ministry expenses (ministry use vehicle, phone, supplies) tax free

- **Nonprofit USPS bulk mail rates** for outreach mailings
- **Tax deductible donations:** your fundraising superpower, donors and businesses can give and deduct

Grants and Free Money (where to look)

- [Candid Foundation Directory](#): the main grant research database, free to use in person at many public libraries through their Funding Information Network
- [Grants.gov](#): the federal grants portal
- [Instrumentl](#) and similar tools: paid, but offer free trials for grant discovery
- Local Nevada community foundations and Hispanic serving funders are worth pursuing, and most will ask for your determination letter, which is one more reason the 1023-EZ opens this lane too

The Honest Bottom Line

The single highest return move is getting the IRS determination letter through the **1023-EZ**, about \$275. It is the master key to Google Ad Grants, TechSoup, Microsoft, grants, and more. Until you are ready for that, the Available Now stack is more than enough to run Crown Revenue and the Academy at no cost. The free alternative to filing is joining a denomination or ministry network that already holds a group exemption, which would cover you under their 501(c)(3) without your own letter.